

# The Law of Attraction

## **Conference Programme**

#### Thursday, 7 April 2016

□ Welcome Reception

**Venue:** The Ivory, 3<sup>rd</sup> Floor House of Fraser, Belfast

#### Friday, 8 April 2016

Academic Programme

Venue: The Law Society of Northern Ireland, 96 Victoria Street, Belfast

### **Attracting Investment:**

Why is Northern Ireland the leading UK region, outside of London, for attracting inward investment?

#### **Attracting Clients:**

How to attract and retain clients?

Business Networking and Gender

International Arbitration – a world of disputes

LUNCH

#### **Attracting Employers:**

How can young lawyers attract the best employers? How do law firms attract the best employees?

Social media law

#### Social Programme

Gala Dinner (Black Tie/Formal)

**Venue:** Crumlin Road Gaol, one of Northern Ireland's most unique and historical attractions.

Crumlin Road Gaol first opened its gates to prisoners in 1846 and for 150 years was a fully operational prison. During those 150 years the Gaol has housed murderers, suffragettes and loyalist and republican prisoners. It has witnessed births, deaths and marriages and has been the home to executions, escapes, hunger-strikes and riots. The building is a nineteenth century Grade A listed building that has recently undergone a significant restoration, and recently reopened to the public for guided tours, concerts and events.

#### Saturday, 9 April 2016

Acad	lemic	Pro	gra	mme
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Venue: TBC

Seminar: Shipping law

#### ☐ Social Programme

Tour of Titanic Museum - The world's largest Titanic-theme visitor attraction, located on the very slipways where the Titanic was built.

or

Bus tour of Belfast - Discover the rich political, historical and cultural history of Belfast.

Irish Cabaret